



WHDH-TV  
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Advertiser  
Agency  
Buyer  
Salesperson

OBAMA FOR AMERICA (2353)  
GMMB (1182)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 173850  
Inv Date 9/30/2012  
Terms Net 30  
Contract 48213  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

**GMMB**  
**3050 K St. NW**  
**Suite 100**  
**Washington, DC 20007**

AgM

Product POLITICAL CANDIDATE (1051)  
Brand Est 1536- OFA Sked A 9.4-10.1 (27348)  
Acct Types Local/Political Candidate Agency  
Est/Headline 1536 Sked A/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 5:59:57PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

| Line | Type | Scheduled                            | Schedule Days to Run         | Air Time              | Length | Program                           | Copy/ISCI            | Amount     | Remarks         |
|------|------|--------------------------------------|------------------------------|-----------------------|--------|-----------------------------------|----------------------|------------|-----------------|
| 1.0  | SPOT | 7:00AM- 8:00AM                       | Per week (2), Tu, We, Th, Fr | 09/25/12 7:21AM (Tu)  | 00:30  | Today Show                        | OFA12G086H           | \$2000.00  |                 |
| 1.0  | SPOT | 7:00AM- 8:00AM                       | Per week (2), Tu, We, Th, Fr | 09/26/12 7:24AM (We)  | 00:30  | Today Show                        | OFA12Z128H           | \$2000.00  |                 |
| 2.0  | SPOT | 8:00AM- 9:00AM                       | Per week (2), Tu, We, Th, Fr | 09/25/12 8:30AM (Tu)  | 00:30  | Today Show                        | OFA12G086H           | \$2000.00  |                 |
| 2.0  | SPOT | 8:00AM- 9:00AM                       | Per week (2), Tu, We, Th, Fr | 09/28/12 8:39AM (Fr)  | 00:30  | Today Show                        | OFA12P130H           | \$2000.00  |                 |
| 3.0  | SPOT | 8:00AM- 9:00AM                       | Per week (1), Sa             | 09/29/12 8:58AM (Sa)  | 00:30  | 7 News Today in New England-Sat   | OFA12Z128H           | \$1000.00  |                 |
| 4.0  | SPOT |                                      |                              | 09/30/12              |        |                                   | 1 preempt @ \$400.00 | \$0.00     | Schedule Change |
| 5.0  | SPOT | 8:00AM- 9:00AM                       | Per week (1), Su             | 09/30/12 8:54AM (Su)  | 00:30  | TODAY SHOW-SUNDAY                 | OFA12P130H           | \$1000.00  |                 |
| 6.0  | SPOT | 9:00AM- 9:30AM                       | Per week (2), Tu, We, Th, Fr | 09/26/12 9:27AM (We)  | 00:30  | 7 News Today in New England 9-10A | OFA12Z128H           | \$900.00   |                 |
| 6.0  | SPOT | 9:00AM- 9:30AM                       | Per week (2), Tu, We, Th, Fr | 09/28/12 9:27AM (Fr)  | 00:30  | 7 News Today in New England 9-10A | OFA12Z128H           | \$900.00   |                 |
| 7.0  | SPOT | 9:30AM-10:00AM                       | Per week (1), Tu, We, Th, Fr | 09/27/12 9:31AM (Th)  | 00:30  | 7 News Today in New England 9-10A | OFA12P130H           | \$900.00   |                 |
| 8.0  | SPOT | 10:00AM-11:00AM                      | Per week (2), Tu, We, Th, Fr | 09/26/12 10:29AM (We) | 00:30  | Today Show                        | OFA12Z128H           | \$750.00   |                 |
| 8.0  | SPOT | 10:00AM-11:00AM                      | Per week (2), Tu, We, Th, Fr | 09/27/12 10:50AM (Th) | 00:30  | Today Show                        | OFA12Z128H           | \$750.00   |                 |
| 9.0  | SPOT | 10:27AM-Meet the Press               | Day, Su-1                    | 09/30/12 11:17AM (Su) | 00:30  | Meet the Press                    | OFA12Z128H           | \$2200.00  |                 |
| 10.0 | SPOT | 3:00PM- 3:30PM                       | Per week (1), Tu, We, Th, Fr | 09/28/12 3:28PM (Fr)  | 00:30  | Family Feud Episode: 12034        | OFA12P130H           | \$500.00   |                 |
| 11.0 | SPOT | 3:30PM- 4:00PM                       | Per week (1), Tu, We, Th, Fr | 09/27/12 3:40PM (Th)  | 00:30  | Family Feud Episode: 12038        | OFA12P130H           | \$500.00   |                 |
| 12.0 | SPOT | 4:00PM- 4:30PM                       | Per week (1), Tu, We, Th, Fr | 09/28/12 4:27PM (Fr)  | 00:30  | 7 News at 4                       | OFA12Z128H           | \$1000.00  |                 |
| 13.0 | SPOT | 4:30PM- 5:00PM                       | Per week (1), Tu, We, Th, Fr | 09/25/12 4:40PM (Tu)  | 00:30  | 7 News at 4                       | OFA12G086H           | \$1200.00  |                 |
| 14.0 | SPOT | 7:00PM- 7:30PM                       | Per week (2), Tu, We, Th, Fr | 09/26/12 7:28PM (We)  | 00:30  | Access Hollywood Episode: 4190    | OFA12Z128H           | \$2000.00  |                 |
| 14.0 | SPOT | 7:00PM- 7:30PM                       | Per week (2), Tu, We, Th, Fr | 09/28/12 7:16PM (Fr)  | 00:30  | Access Hollywood Episode: 4190    | OFA12P130H           | \$2000.00  |                 |
| 15.0 | SPOT | 7:30PM- 8:00PM                       | Per week (2), Tu, We, Th, Fr | 09/27/12 7:56PM (Th)  | 00:30  | EXTRA Episode: 19022              | OFA12Z128H           | \$2200.00  |                 |
| 15.0 | SPOT | 7:30PM- 8:00PM                       | Per week (2), Tu, We, Th, Fr | 09/28/12 7:16PM (Fr)  | 00:30  | EXTRA Episode: 19023              | OFA12Z128H           | \$2200.00  |                 |
| 16.0 | SPOT | 7:57PM-THE VOICE                     | Day, Tu-1                    | 09/25/12 7:59PM (Tu)  | 00:30  | THE VOICE                         | OFA12G086H           | \$15000.00 |                 |
| 17.0 | SPOT | 8:17PM-NBC SUNDAY NIGHT FOOTBALL     | Day, Su-1                    | 09/30/12 11:54PM (Su) | 00:30  | NBC SUNDAY NIGHT FOOTBALL         | OFA12P130H           | \$12000.00 |                 |
| 18.0 | SPOT | 12:37AM-LATE NIGHT WITH JIMMY FALLON | Per week (2), Tu, We, Th, Fr | 09/25/12 1:12AM (Tu)  | 00:30  | LATE NIGHT WITH JIMMY FALLON      | OFA12G086H           | \$900.00   |                 |
| 18.0 | SPOT | 12:37AM-LATE NIGHT WITH JIMMY FALLON | Per week (2), Tu, We, Th, Fr | 09/26/12 1:02AM (We)  | 00:30  | LATE NIGHT WITH JIMMY FALLON      | OFA12Z128H           | \$900.00   |                 |
| 19.0 | SPOT | 1:36AM-Last Call with Carson Daly    | Per week (2), Tu, We, Th, Fr | 09/25/12 1:53AM (Tu)  | 00:30  | Last Call with Carson Daly        | OFA12G086H           | \$500.00   |                 |
| 19.0 | SPOT | 1:36AM-Last Call with Carson Daly    | Per week (2), Tu, We, Th, Fr | 09/26/12 2:02AM (We)  | 00:30  | Last Call with Carson Daly        | OFA12Z128H           | \$500.00   |                 |
| 20.0 | SPOT | 11:55PM-7 SPORTS XTRA                | Per week (1), Su             | 09/30/12 12:36AM (Su) | 00:30  | 7 SPORTS XTRA                     | OFA12Z128H           | \$250.00   |                 |
| 21.0 | SPOT | 6:00AM- 7:00AM                       | Per week (1), Sa             | 09/29/12 6:16AM (Sa)  | 00:30  | 7 News Today in New England       | OFA12P130H           | \$150.00   | M/G For 4.0.1   |
| 22.0 | SPOT | 11:55PM-7 SPORTS XTRA                | Per week (1), Su             | 09/30/12 12:55AM (Su) | 00:30  | 7 SPORTS XTRA                     | OFA12P130H           | \$250.00   | M/G For 4.0.1   |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

|             |              |             |    |
|-------------|--------------|-------------|----|
| Gross Total | \$58,450.00  | Total Spots | 29 |
| Commission  | (\$8,767.50) |             |    |
| Net Total   | \$49,682.50  |             |    |